



Why study Business Studies A-Level at Formby High School?

Starting in September 2023, students will have the opportunity to study A-Level Business Studies at Formby High School. Business Studies A-level is a great choice for anyone interested in the world of commerce and entrepreneurship. It's a great way to prepare for university courses in the fields of business and management, and to equip yourself with the know-how to start up your own business or follow a career in finance, accounting, marketing or management post university.

Through Business Studies A-level, you'll engage with the world of business through the context of current business developments and real business situations. You will learn how management, leadership and decision-making can improve performance in marketing, operational, financial and human resources. You'll also explore the interrelated nature of business activities and how they affect businesses, be they large or small, UK or internationally focussed and in different sectors such as service or manufacturing. The knowledge and skills gained on this course can be utilised in a huge range of business and management fields, are transferable across many areas of study and professions and can be used to manage your personal decision-making, planning and finances.

What does the course involve?

Content

Within the AQA specification, topics covered include 'what is business?', managers, leadership and decision-making, strategic analysis of the position of a business, choosing strategic direction, and managing strategic change.

You will learn how to analyse competitive environments and markets; assess how ethical, environmental and technological factors influence decision making; use a range of quantitative and non-quantitative data to evaluate strategic and functional options; understand how decision made affect stakeholders and how they will respond.

Assessment

The A Level course will be assessed through three written examinations, each a two hour paper, worth 80 marks/33.3% of A Level:

- Paper 1 includes Different Forms of Business, Revenue and Demand, Blake Mouton Managerial Grid and Decision Trees.
- Paper 2 includes Shares, Share Prices and Market Capitalisation, Price Elasticity of Demand, Boston Matrix and Inventory Control Charts.
- Paper 3 includes Profit and Profitability, Internal & External Influences on Financial Objectives, Average Rate of Return and Factors Influencing Investment Decisions

What can the qualification lead to?

As a student with a Business Studies A-Level, you have access to a wide range of possible careers and higher education opportunities. The subject links well to Mathematics, Economics and Politics and can lead to a wide range of university courses in Business Management, Accounting, Events Management and Human Resources. Many large companies now also offer degree apprenticeships and an A-Level in Business Studies would demonstrate that you have excellent knowledge of how businesses operate.

What are the entry requirements?

Grade 6 in GCSE Business (if studied) a Grade 6 in GCSE Mathematics and a Grade 6 in GCSE English Language.

Which other subjects complement Business?

- Core Mathematics
- Further Mathematics
- Geography
- Politics
- Economics