CREATIVE iMEDIA work for students NOT attending school

Monday 16 November – Thursday 26 November

SUBJECT	Creative iMedia
Year Group	9
Fortnight beginning	16th November
Remote Classroom work	**Lesson 6 – Mood Board** • Students to investigate the purpose of a Mood Board as a pre-production document and create their own mood board to suit the Dayz Out – Outdoor Pursuits Client Brief. • Typically the mood board would be created on one slide using Microsoft PowerPoint but alternative software could be used such as Google Slides is this is not possible. • Lesson Presentation can be found: • S:\ICT\Key Stage 3\Year 9\Creative iMedia\Unit 1 - Creating Digital Graphics\Lesson 6 – Mood Board **Lesson 7 – Visualisation Diagram** • Students investigate the purpose of a visualisation diagram as pre-production document, specifically for graphic design projects. Students will follow the examples in the lesson presentation to create their visualisation diagram either using suitable computer software (e.g. Microsoft Word/PowerPoint, Google Docs/Slides) or by hand using a blank sheet of A4 paper, a pencil and a ruler. • Lesson Presentation can be found: S:\ICT\Key Stage 3\Year 9\Creative iMedia\Unit 1 - Creating Digital Graphics\Lesson 7 – Visualisation Diagram

SUBJECT	Creative iMedia
Year Group	10
Fortnight beginning	16th November
Remote Classroom work	• We started the interactive presentation in class and you need to work through this adding your slides and content. Remember that you need to create a Word document that shows how you did every detail that you add to your work. This should include screenshots to show the tools that you have used. The Word document should be completed at the same time as you work on content for your presentation. • Refer to slide 9 on this presentation for guidance on the tools you should use. • S:\Business and ICT\REMOTE LEARNING\Creative iMedia\Year 10\Monday 16 November 2020

SUBJECT	Creative iMedia
Year Group	11
Fortnight beginning	16th November
Remote Classroom work	- S:\Business and ICT\REMOTE LEARNING\Creative iMedia\Year 11\Monday 16 November - Using the resource called Storyboards read through the test, print a copy if you can and stick into your books and then answer the questions on the information sheet. - You can use your exercise books to help. When this is completed please go back and read through your work on "scripts" as we will be going through this in class again before your examination.

SUBJECT	Digital Media
Year Group	12
Fortnight beginning	16th November
Remote Classroom work	**Mr Murphy** **Revisiting Lesson 7 (Laws and Legislation)** – Students to use the information in the presentations which have been prepared by different members of the class as well as their own research to complete Worksheet 7 (Legislation). These presentations can be found at S:\ICT\Mr Murphy\Key Stage 5\CTEC Digital Media\Unit 2 - Pre Production\LO1 - Factors When Planning a Media product\Archive **Lesson 9 – (Ethics)** – Students to read through the information in slides 27-30 of the lesson presentation and complete Worksheet 9 finding their own examples of ethical issues in digital media. **Case Study –** Students to read through the information in slides 31 and 32 of the lesson presentation and complete the LO1 Case Study – resources for this can be found at the following location S:\ICT\Mr Murphy\Key Stage 5\CTEC Digital Media\Unit 2 - Pre Production\LO1 - Factors When Planning a Media product\LO1 - Case Study - All lesson presentations for this topic are contained in one overall presentation Unit 2 – (LO1) Pre-Production Presentation (Use lessons 9 and the Case Study only) - Unit 2 - Worksheet 7 (Legislation) - Unit 2 - Worksheet 9 (Ethics) - Unit 2 - Worksheet (Case Study 1) All resources can be found at the following location S:\ICT\Mr Murphy\Key Stage 5\CTEC Digital Media\Unit 2 - Pre Production\LO1 - Factors When Planning a Media product **Mr Rigby** - See class charts. Teacher will communicate information through this. **Mr Allan** **Task 1** Look at the results of the research that you have carried out. You will need to create a report that will show peoples preferences regarding their accessing of media. You need to create Graphs that represent the results of each question as well as describe your findings in a separate paragraph. The following presentation can help you to accomplish this. - S:\ICT\Key Stage 5\Cambridge Technicals - Digital Media\Unit 1 - Media and Audiences\2. Distributing Media\2. Media Distribution - 3 Analysing Research.pptx

	Task 2
	This task requires you to look into media trends a little more. You will need to consider a statement from a person called Sonia Livingstone, who stated that: "The digital age would eventually bring about the death of the schedule" Discuss how far you agree with this statement. You will need to consider the way people access media such as Netflix and Spotify to listen to, and view specific media whenever they want to, rather than accessing it when they are told to through scheduled media. The following presentation can help you accomplish this task • S:\ICT\Key Stage 5\Cambridge Technicals - Digital Media\Unit 1 - Media and Audiences\2. Distributing Media\2. Media Distribution - 4 Demographics.pptx The task itself is located here: S:\ICT\Key Stage 5\Cambridge Technicals - Digital Media\Unit 1 - Media and Audiences\2. Distributing Media\4 - Scheduling vs Digital Media.docx

SUBJECT	Digital Media
Year Group	13
Fortnight beginning	16th November
Remote Classroom work	**Mr Murphy** Students to ensure they have completed Task 4 (Creating Sample Materials) in the Unit 3 – LO1 presentation. **Task 5 – Produce a Proposal** – Students should already have completed the following sections of their proposal: • Purpose • Form/Genre • Content • Target Audiences Students should now use the information in slides 27 and 28 in the lesson presentation to complete the final two sections of the proposal: • Resources and Personnel • Distribution and Marketing Students to retain all work and bring it in on returning to school in order to build up a coursework portfolio All lesson resources can be found at the following location: S:\ICT\Mr Murphy\Key Stage 5\CTEC Digital Media\Unit 3 - Creating a Digital Product **Mr Rigby** • See class charts. Teacher will communicate information through this. **Mr Allan** **Task 1** Access the following presentation and begin to start criteria M2. For this task you need to "Scope the Media Profile for an Intended Purpose". • S:\ICT\Key Stage 5\Cambridge Technicals - Digital Media\Unit 23 - Creating a Media Profile \1. Personal Media Profile - 2 Scope Information for use in Media Profile.pptx In the previous lesson, you will have created an introduction paragraph that describes how you will ensure that you will give your media profile a very specific purpose. For the second part of this task, you will need to identify 8 pieces of work that you have created throughout the different units and explain how they will be modified to fit in with the purpose of the media profile. This might mean that you have to save some files as images, or copy word documents into the page itself.

Task 2
This task requires you to look into the legal issues surrounding the work that you will be putting on the media profile.
Open the following presentation:
- S:\ICT\Key Stage 5\Cambridge Technicals - Digital Media\Unit 23 - Creating a Media Profile \ 1. Personal Media Profile - 3 Legal and Ethical Issues

This time, leave the Ethical issues and focus only on the Legal issues that might affect your work. Discuss how you might need to consider copyright when you selected images from the internet to feature in your mood board. Explain that you could reference these images and state that they belong to their original companies, and that you are able to use them for educational purposes. You should then go into detail about how you would need to pay the company to use their media if you were to make a profit on the use of the images, outside of education.